

FOR IMMEDIATE RELEASE:
November 21, 2025

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City of Newberg Prepares to Relaunch Red Light and Speed Enforcement Camera Program

(NEWBERG, OR) – The City of Newberg is working on installing and relaunching the red light and speed enforcement camera program at the intersection of Villa Rd and Hwy 99W. This program was supported by traffic studies conducted in 2022 which identified several priority locations for photo traffic enforcement. The city received approval from ODOT to install red light and speed enforcement cameras at the Hwy 99W and Villa Rd location and the first attempt at installing cameras was underway by October 2024. Due to unforeseen technical difficulties, the city discontinued its contract with the previous vendor and removed the cameras to start over. Thankfully, no funds were wasted as the city did not spend any money on the initial install of the cameras, which were meant to be paid for by traffic citation fee revenue.

After the initial difficulties encountered with the project, the City launched another competitive request for proposals as required by procurement policies. The contract was awarded to [NovoaGlobal](#), a company based in Florida. Like the first attempt, the cameras will be paid for by a portion of the traffic tickets generated by red light running and speed enforcement violations.

The cameras should be installed before the end of January 2026, depending on vendor schedules and weather conditions. NovoaGlobal has completed testing to ensure the City's finance and e-ticketing systems integrate smoothly with their system. Digital transfer testing was a new requirement in the second round of proposals that the city requested. This ensures that the tickets generated by traffic violations captured by the cameras will flow smoothly from the vendor to our police department and then to our courts.

These cameras can detect and issue speeding violations by motorists who violate speed limits by 11mph or greater or run red lights. Find more detail on how the cameras operate for red light and speed enforcement in our FAQ: <https://bit.ly/photorlnewberg> The city plans to do several weeks of calibration testing after installing the new NovoaGlobal cameras to make sure they're working properly and 'talking' to our other systems.

To hear more news from the City of Newberg, follow along on [Facebook](#), [Instagram](#), or at the City's website: www.NewbergOregon.gov